



Jenna Polson Joins Combs & Company as Executive Assistant

LITTLE ROCK, Ark. (Sept. 12, 2005) — Jenna Polson recently joined the agency as Executive Assistant to President Ben Combs and Vice-President Scott Crider.

As Executive Assistant, Polson manages clerical projects, maintains the agency website, prepares and provides assistance on correspondence including proposals and RFPs as needed, and maintains agency files.

Polson earned a Bachelor of Science degree in Public Relations and Marketing from the University of Central Arkansas in 2004 where she was active in Lambda Pi Eta, a communications honor society, Public Relations Student Society of America (PRSSA) and other social organizations. She is currently a member of the Public Relations Society of America (PRSA) and the New Professionals Affinity Group.

Polson previously served as Director of PR and Marketing for Jay's Service Company.

Combs & Company is a full-service marketing, advertising and public relations agency offering a balance of marketing, planning and strategy combined with a top record of providing accountability-based advertising. Celebrating its 33rd year this year, the agency represents clients in retail, tourism, education, information services, transportation, government, financial services and non-profit organizations.

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